

MANONMANIAM SUNDARANAR UNIVERSITY

DIRECTORATE OF DISTANCE AND CONTINUING EDUCATION

INTERNAL ASSIGNMENT FOR DEC 2023 EXAMINATIONS

B.A Economics – Second Semester

பொதுத்தமிழ் - தாள்-2 சமயநீதி இலக்கியங்கள்

Sub-Code: D1TL21

1. (அ) தேவார செய்திகளை நும் பாட பகுதியில் கொடுக்கப்பட்டுள்ள பாடல்களைக் கொண்டு விளக்குக.

(அல்லது)

(ஆ) திருக்குறள், நாலடியார் குறித்து விரிவாக எழுதுக.

2. (அ) இரட்சணிய மனோகரம் பாடல் வழி பிறப்பின் பண்பை விளக்குக.

(அல்லது)

(ஆ) பன்னிரு திருமுறையின் அமைப்பினை விளக்குக.

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B.A Economics – Second Semester

Part – II English Communicative English – II

Sub Code: D2EN21

1. (a) Describe adverbs and its examples.

(or)

- (b) Explain interactions during and after the presentations.

2. (a) Delineate Face to face and online Participating in a meeting.

(or)

- (b) What is Denotation and connotation? Discuss

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B.A Economics – Second Semester

Microeconomics - II

Sub Code: DMEC21

1. (a) Categorize different types of monopoly.

(or)

(b) illustrate the Ricardian theory of rent.

2. (a) Bring out the various causes for difference in wage.

(or)

(b) Describe the Liquidity Preference theory.

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B.A Economics – Second Semester

Statistics for Economics - II

Sub Code: DMEC22

1. (a) Evaluate the uses and limitations of correlation.

(or)

(b) Distinguish between regression and correlation.

2. (a) Explain the various measurement of trend.

(or)

(b) Discuss the methods of weighted aggregate index number.

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B.A Economics – Second Semester

Professional English for Arts and Social Sciences – II

Sub Code: DPES21

1. (a) Explain 'persuasive Communication.
(or)
(b) Write about Speaking Skills with examples.

- 2 (a) Delineate 'Creating Web pages'
(or)
(b) Discuss Short academic Presentation using Power Point.

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B.A Economics – Second Semester

Economics of Marketing

Sub Code: DAEC21

1. (a) List out the various objectives of marketing.

(or)

(b) Categorize the elements of buying in market.

2. (a) Describe the methods of grading with examples.

(or)

(b) Discuss the recent trends in online marketing.

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B.A Economics – Second Semester

Value Based Education

Sub Code: DVBE21

1. (a) Women rights are human rights – Explain.
(or)
(b) Unemployment problem in India?

2. (a) Describe the effects of mass media on youth?
(or)
(b) Describe the importance of family values?